2011.1 Creative Content Release February 2011

The New Features:

- New Posters Sleek, new Collage Posters feature 1-26 photo placements in 42 new designs in portrait and landscape orientation. Available in 8x10/10x8, 11x14/14x11, 22x28/28x22, 16x20/20x16, and 24x30/30x24 sizes.
- **New Notepad product** These notepads are printed two-up on 20 11x8.5 sheets to create a finished 40-page 4.25x11 product. This notepad is designed to be printed on standard letter-size computer paper. Add a piece of chipboard to the back and use your calendar wire binder to punch holes and bind.
- New Use Your Own Art cards Blank cards are now available in all flat and folded card sizes. This allows customers to drop in an image designed at home for a totally custom card of their own creation.
- New Canvas products Featured under the new product category of Wall Décor, there are 8 new products designed using folio format to make it easy to direct orders for processing inhouse.
- **New Notepad designs** Additional designs are included for the 6x9 notepad.
- New 12x18 Placemat product Artwork features ABCs, tic-tac-toe, and areas for customization with photos and text. Print on your 12x18 calendar paper. If you have a laminating machine, be sure to offer lamination as an enhanced service.
- New Wall Décor and Photo Novelties product groups Initially added to feature inhouse canvas products and placemats, these product groups will see future expansion in upcoming content releases.

Improvements:

- **New product icons** New year, new look! Icons have been updated and replaced for flat cards, folded cards, and stationery products.
- **Updated default size for scrapbook page text** Text will now default to a larger size as will direction text indicating placement of text boxes on screen.
- Modified calendar cover for 11x8.5/8x6/A4/A5/14x11 Calendars The calendars will now feature two different cover options (blank white and the original black swirls), and both feature text addition at the bottom of the page to prevent problems with customers adding text too close to the calendar binding.

Revamped graphical posters – Large graphical posters have been resized to speed up ordering and optimize processing. Additionally, designs have been regrouped into new styles which better feature the existing artwork.

Fixes:

- Updated number of recommended photos for various products.
- Replaced style preview that featured designs not available for ordering.
- Adjusted text box placement on calendar grids to minimize text extending into calendar date text.

Prerequisites for Installation:

You have two choices for how to install this 2011.1 content:

- **Full Content Install:** If you want to start from scratch, or are not up-to-date with the content versions, then install the 2011.1 Full Installer Discs 1-3. If you are installing the 2011.1 full installer discs, you do not need to have content previously installed on the kiosk. If you have content installed, it will be erased before installation of the new content. You will need to download and install discs 1-3 to complete installation.
- Updater: If you are up to date (through 2010.3), then a quicker option is to install just the new/fixed files. If you install the 2011.1 updater, keep in mind that this release is an update to the 2010 base content releases. If you have not installed 2010.1 Discs 1-3, 2010.2, and 2010.3 content releases, you will need to install those before installing the 2011.1 updater. Alternatively, you may install the 2011.1 full installer, discs 1-3, rather than installing the updater.

If you have installed any overrides for calendars in previous versions, you **will** need to reinstall them following installation of both the full installer and the updater. The installers for calendar overrides are included in both the updater and disc 3 of the full installer in a folder named "Calendar Overrides". Additionally, in order to take advantage of the new product offerings, you **must** be using APM version 7.5.1.56 and Lab 50 version 7.5.1.24.

How to Install:

Run the Lucidiom Downloader (more info: <u>www.lucidiom.com/support</u>) and select **Creative Content 2011.1** to download. Once downloaded, unzip/extract and run the Setup.exe.

Product Details:

New products added in this content release:

| Canvas Products | | | |
|-----------------|--------------|--------------|------------|
| Product ID | Name | Name | Product ID |
| 3079206 | 11x14 Canvas | 14x11 Canvas | 3127207 |
| 3200208 | 16x16 Canvas | 20x20 Canvas | 3200211 |
| 3033209 | 16x20 Canvas | 20x16 Canvas | 3300210 |
| 3080212 | 20x24 Canvas | 24x20 Canvas | 3125213 |

| Notepad | | |
|------------|--------------------------|--|
| Product ID | Name | |
| 3229506 | 4.25x11 Notepad, 40-Page | |

| Photo Novelties | | |
|-----------------|----------------|--|
| Product ID | Name | |
| 3166714 | 12x18 Placemat | |

Products modified in this content release:

| Flat Cards | | | |
|------------|----------------------------|----------------------------|------------|
| Product ID | Name | Name | Product ID |
| 6001 | 6x4 Flat Card | 4x6 Flat Card | 6295 |
| 6008 | 8x4 Flat Card | 4x8 Flat Card | 3600977 |
| 6002 | 7x5 Flat Card | 5x7 Flat Card | 6296 |
| 6014 | 8x6 Flat Card | 6x8 Flat Card | 6297 |
| 6031 | 7x5 Double-Sided Flat Card | 5x7 Double-Sided Flat Card | 6030 |

| Folded Cards | | | |
|--------------|-----------------|-----------------|------------|
| Product ID | Name | Name | Product ID |
| 3371100 | 5x7 Folded Card | 7x5 Folded Card | 3344150 |

| Scrapbook Pages | | | |
|-----------------|-----------------|-------------------|------------|
| Product ID | Name | Name | Product ID |
| 6252 | 4x4 Scrapbook | 12x12 Scrapbook | 6236 |
| 6219 | 5x5 Scrapbook | 16x16 Scrapbook | 6258 |
| 6253 | 6x6 Scrapbook | 18 x 18 Scrapbook | 6238 |
| 6220 | 8x8 Scrapbook | 20x20 Scrapbook | 6259 |
| 6234 | 10x10 Scrapbook | 24x24 Scrapbook | 6257 |

| Notepads | | |
|------------|----------------------|--|
| Product ID | Name | |
| 3166505 | 6x9 Notepad, 50-Page | |

| Posters & Collages | | | |
|--------------------|--------------|--------------|------------|
| Product ID | Name | Name | Product ID |
| 6003 | 8x10 Poster | 10x8 Poster | 6202 |
| 6004 | 11x14 Poster | 14x11 Poster | 6203 |
| 6005 | 12x18 Poster | 18x12 Poster | 6204 |
| 6210 | 16x20 Poster | 20x16 Poster | 6205 |
| 6213 | 20x30 Poster | 30x20 Poster | 6207 |
| 6290 | 22x28 Poster | 28x22 Poster | 6298 |
| 6212 | 24x30 Poster | 30x24 Poster | 6208 |
| 6232 | 24x36 Poster | 36x24 Poster | 6209 |

Products with special print requirements:

- 4.25x11 Notepads: The layouts are rendered 2-up on an 8.5x11 page and output in a quantity of 20. These are intended to be cut in half and then bound to create a 40-page notepad.
- Canvas Products: All output images contain just the image at either the actual finished product size or an aspect-correct smaller size to accommodate variations in canvas wrapping between independent retailers.