# 2011.2 Creative Content Release September 2011 

## The New Features:

- New $5 \times 7 / 7 \times 5$ sized Cards - All $5 \times 7$ and $7 \times 5$ flat cards were re-designed as one-to-one designs making it easier to see what's available on the kiosk. Additionally, every card that was previously available under flat cards is now available in flat, folded, double-sided, and postcard types. We've also included blank styles, so a customer can design a card at home and drop it into a photo spot or use a photo full-frame for a completely custom card. All together, these add up to approximately 800 card offerings.
- New Photo book Styles - Features eight new styles in summer themes.
- New Notepad Styles - Nine new styles for $4.25 \times 11$ notepads (including designs for teachers and parents' notes to teachers) and fourteen new styles for $6 \times 9$ notepads make for great back-to-school accessories.
- New Placemat Styles - Three new designs for custom birthday place settings.
- New Postcard products - Available in $5 \times 7$ and $7 \times 5$, these include all of our standard artwork as well as a blank card, so a customer can turn any photo into a postcard. [ ${ }^{* *}$ Note: The post office will mail these using standard postage rates as oversized postcards in case your customers ask, or you happen to sell postage as well.]
- New Party Hat Product - One pair of hats print out on a single $12 \times 18$ for easy cutting.


## Improvements:

- Modified artwork for $4.25 \times 11$ Notepads - Artwork now outputs with more defined borders to make final assembly easier.


## Fixes:

- Modified book cover products to include cutting lines on the output print.
- Corrected calendar artwork for 2012.
- Created display images for some layouts that did not have them to help improve content load time in the user interface.


## Prerequisites for Installation:

This release is an update to the 2011 base content releases. If you have not installed 2011.1 Discs 1-3, or the 2010 content releases and the 2011.1 updater, you will need to install those before installing the 2011.2 updater. Additionally, in order to take advantage of the new product offerings, you must be using APM version 7.6.0.14 and Lab version 7.5.2.4.

## How to install:

Run the Lucidiom Downloader (more info: www.lucidiom.com/support) and select Content 2011.2 Updater to download. Once downloaded, unzip/extract and run the Setup.exe.

If you have installed any overrides for calendars in previous versions, you will need to reinstall them following installation of the updater. Once the 2011.2 update is installed, navigate to the Calendar Overrides folder within the installer folder, access the override appropriate for your installation (Canadian holidays, UK holidays, or No Holidays), then run the installer within the appropriate override folder to complete.

## Product Details:

New products added in this content release:

| Flat Card Products |  |  |  |
| :---: | :---: | :---: | :---: |
| Product ID | Name | Name | Product ID |
| 3271981 | $5 \times 7$ Postcard | $7 \times 5$ Postcard | 3340982 |


| Photo Novelty Products |  |
| :---: | :---: |
| Product ID | Name |
| 3175715 | Party Hat (Set of 2) |

Products modified in this content release:

| Flat Cards |  |  |  |
| :---: | :---: | :---: | :---: |
| Product ID | Name | Name | Product ID |
| 6002 | $7 \times 5$ Flat Card | $5 \times 7$ Flat Card | 6296 |
| 6031 | $7 \times 5$ Double-Sided Flat Card | $5 \times 7$ Double-Sided Flat Card | 6030 |


| Folded Cards |  |  |  |
| :---: | :---: | :---: | :---: |
| Product ID | Name | Name | Product ID |
| 3371100 | $5 \times 7$ Folded Card | $7 \times 5$ Folded Card | 3344150 |


| Notepads |  |  |  |
| :---: | :---: | :---: | :---: |
| Product ID | Name | Name | Product ID |
| 3166505 | $6 \times 9$ Notepad, 50 -Page | $4.25 \times 11$ Notepad, 40-Page | 3229506 |

## Products with special print requirements:

- $4.25 \times 11$ Notepads: The layouts are rendered 2 -up on an $8.5 \times 11$ page and output in a quantity of 20. These are intended to be cut in half and then bound to create a 40-page notepad.
- $5 \times 7$ and $7 \times 5$ Postcards: These are duplexed products and will need to be printed on a printer that supports two-sided printing.
- Party hats: These are printed 2 -up on a $12 \times 18$ sheet and will need to be cut out for assembly.

