Overview

Thank you for purchasing the Lab 50 software. This User's Guide provides you with everything you will need to setup, customize and begin using Lab 50.

Lab 50 software collects orders from your APM kiosks and your Photo Finale website and directs them to the proper channel for fulfillment, allowing you to manage all of your digital orders from a central location. It can process orders to a local printer of any type, an off-site printer, or a third-party location. This streamlined order management system means an efficient and automated production workflow for your business.

Lab 50 will also allow you to standardize your products, pricing, and programs. Retailer created products can be shared across in-store APM kiosks and web-based Photo Finale effectively reducing the amount of time required to bring new products to market. You can take advantage of the same membership and discount programs you set up in Lab 50 across both kiosk and web. Consumer activity is automatically collected and stored in Lab 50.

While this manual covers a vast amount of information, not all of it will apply to every installation or setup. Please take the time to familiarize yourself with this manual, as it contains valuable information on all aspects of the Lab 50 software from the setup, configuration, and customization, to printer-specific settings.